AN INFOGRAPHIC RESUME — THE TIMELINE

FREELANCE WORK: I STILL CONTINUE TO DO SMALL PROJECTS FOR MANY CLIENTS THAT I SIMPLY ENJOY WORKING WITH!

2010s

March 2018 - March 2019
UNIKRN
LAS VEGAS, NEVADA
Designer of in-house and exterior corporate assets, working with global social media, editorial, events, and marketing staff to coordinate company branding and identity via high-impact gaming visuals. Creative lead for projects, planning, and collateral, including podcasting, audio production, and broadcasting.

MOVED TO LAS VEGAS — March 2018

March 2016 - March 2018
BOXX
AUSTIN, TEXAS
NASA, Lockheed-Martin, FOX News, Disney. The mainly-B2B marketing strategy at BOXX greatly benefited after I started spearheading our web development, graphic design, and online marketing strategies, leading to the highest earnings in the company's history.

Sept 2015 - Jan 2016
PROJECTMANAGER.COM
AUSTIN, TEXAS
ProjectManager.com was started in New Zealand and opened an office in Austin in 2014. I assisted the marketing team in updating their website, presentations, and other assets I loved the challenge of taking very strategy-oriented content and trying to make it fun and exciting.

Sept 2010 - March 2012
HORIZON BRANDING
SAN ANGELO, TEXAS
Horizon Branding was a start-up that I helped guide. We started with San Angelo's first digital billboard - where I designed all the ads - and branched out to providing graphic design, web development, and printing for small businesses and charitable organizations, even including commercial signage and vehicle graphcs.

MOVED TO AUSTIN — April 2012

May 2012 - Sept 2014
GRAPHIC ARTS, INC.
AUSTIN, TEXAS
These guys still do old-school lineshots and digital film for small-to-medium printing and silkscreening companies all over Austin, using CreoSytex Imagesetters and PSM/7 RIP Servers. As a pre-press specialist, my job included laying out printer spreads, readying files for print-ready status and doing various graphic design projects for our clients.
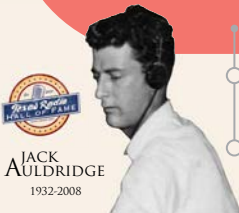
Oct 2014 - July 2015
FLESHLIGHT (ILF)
AUSTIN, TEXAS
You don't even want to see most of the things I had to design and edit working as the head of graphic design for one of the world's best-selling erotic toys. It was a unique experience, to say the very least, but as they say - a paycheck is a paycheck. I was charged with created all digital and print assets, plus front-end web development for the company's fleet of international eCommerce and wholesale websites.

CENSORED

2000s

Oct 2006 - Oct 2008
KIXY 94.7FM
SAN ANGELO, TEXAS
Weekend DJ for one of the largest radio conglomerates in West Texas.

KMDX 106.1FM
SAN ANGELO, TEXAS
Host of the Morning Mashup with Texas Radio Hall-of-Famer **Jack Auldridge**.

JACK AULDRIDGE 1932-2008

July 2005 - Aug 2010
mediajaw
SAN ANGELO, TEXAS
This is where I did most of my website building. I worked with clients to build solid, effective website templates around their ideas and existing branding - or in many cases, created their branding - along with building their website. I'm not exactly sure how many custom websites I designed and coded in my 5 years with the company, but my best guess is somewhere between 300-400.

Aug 2003 - May 2004
ASU — Angelo State University
SAN ANGELO, TEXAS
Graphic Design Major

BOWLING RADIO — ROCK-300

June 1997 - March 1999
MAYFIELD PAPER COMPANY
SAN ANGELO, TEXAS
While working in customer service and order processing, I also designed the company's website. This was my first official paying web design project.

April 1999 - June 2000
POWER SYSTEMS COMPUTERS
SAN ANGELO, TEXAS
In addition to designing the company's website and advertising, I was also a computer technician, working both in-house and on-site.

June 2000 - July 2005
ROCK 300, INC.
SAN ANGELO, TEXAS
Rock 300 was some of the most fun I ever had. Not only was I eventually the top on-air talent on our prime-time, nationwide network, I also researched, built, and designed the company's streaming music network to help transition from more expensive, Ku-band satellite delivery - even designing and building the back-end network and integrating it with our on-air music servers. I also served as the company's web developer, IT manager, and graphic designer.

ON AIR

1990s

Aug 1996 - May 1997
ASU — Angelo State University
SAN ANGELO, TEXAS
Computer Science Major

MOVED TO SAN ANGELO — August 1996

THE PIVOTAL POINT
INTRODUCTION TO GRAPHIC/WEB DESIGN
After getting my hands on Photoshop 4.0 in the radio/tv lab at Howard Payne, I bought a student copy and began teaching myself everything I could learn. Within a few weeks, I started studying and learning HTML coding. A few weeks later, I was designing my first full websites just for fun.

Aug 1995 - Aug 1996
HOWARD PAYNE UNIVERSITY
BROWNWOOD, TEXAS
Radio/Television Major

MOVED TO BROWNWOOD — August 1995

FOR A PORTFOLIO AND MUCH MORE, CHECK OUT MY WEBSITE AT JAYEVETT.COM. THANKS SO MUCH!

April 1993 - Dec 1995
KCOM 1550AM
COMANCHE, TEXAS
Started writing, producing and voicing my first commercials and working with customers and deejaying. This was also my first foray into any kind of marketing or advertising.

Oct 1994 - March 1995
KOXE 101.5FM
BROWNWOOD, TEXAS
My goofy 17-year-old voice with 100,000 watts behind me every Saturday and Sunday night from 6pm-12am on Central Texas' biggest radio station.

May 1995
Can you guess our mascot?

July 1995
FIRST COMPUTER PURCHASE
On my way to college, I purchased my first real computer - a cheap x386 system running Windows 3.1. In fact, Windows 95 was released the following week.

HIGH SCHOOL GRADUATION
COMANCHE HIGH SCHOOL Comanche, Texas

> **"IT ALL STARTS HERE."**
> - MIKEY, "THE GOONIES" (1985)

JAYEVETT
FULL-SERVICE GRAPHIC DESIGNER

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325.212.2258

HTML5 //
CSS3 //
JavaScript //
jQuery //
Photoshop //
Illustrator //
InDesign //
Dreamweaver //

DESIGN PROFICIENCIES

- Graphic Design & Front-End Web Design
- Print & Digital Marketing Assets
- Branding & Identity Creation/Management
- Image Editing, Extraction, and Manipulation
- SEO & Social Media Management
- Custom Business Forms & Collateral
- Pre-press layout, pagination, color correction, and recreations

TECHNICAL PROFICIENCIES

Platforms: Mac OSX, Windows XP/Vista/7/8/10

Web Development: HTML5, CSS3, JavaScript, jQuery, Bootstrap

Applications: Adobe Creative Suite (Photoshop, Illustrator, InDesign, Dreamweaver, Acrobat, Lightroom, Flash), Microsoft Office, PS/M RIP servers, Roland VersaWorks