

# AN INFOGRAPHIC RESUME THE TIMELINE



FREELANCE WORK: I STILL CONTINUE TO DO SMALL PROJECTS FOR MANY CLIENTS THAT I SIMPLY ENJOY WORKING WITH!

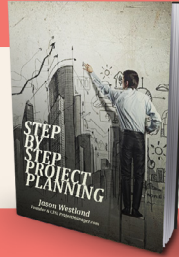
2010s



March 2016 - Present

**BOXX**  
AUSTIN, TEXAS

The clientele at BOXX includes some very-popular household names and brands like NASA, Lockheed-Martin, FOX News, Industrial Light & Magic, and many more. The mainly-B2B marketing department has benefited greatly since I began spearheading our web development, graphic design, and online marketing strategies in recent months, experiencing some of the highest quarterly earnings in the company's history.



Sept 2015 - Jan 2016

**PROJECTMANAGER.COM**  
AUSTIN, TEXAS

ProjectManager.com was started in New Zealand and opened an office in Austin in late 2014. My contract included recreating numerous screen shots of graphs and charts into vector graphics for presentations and such, plus building the graphic assets and content for their new website in WordPress, based on an already existing design by the New Zealand design team. I loved the challenge of taking very strategy-oriented content and trying to make it fun, exciting, and modern.

2000s



Sept 2010 - March 2012

**HORIZON BRANDING**  
SAN ANGELO, TEXAS

Horizon Branding was a start-up that I helped guide. We started with San Angelo's first digital billboard - where I designed all the ads - and branched out to providing graphic design, web development, and printing for small businesses and charitable organizations, even including commercial signage and vehicle graphics.

May 2012 - Sept 2014

**GRAPHIC ARTS, INC.**  
AUSTIN, TEXAS

These guys still do old-school lineshots and digital film for small-to-medium printing and silkscreening companies all over Austin, using CreoSyntex Imagesetters and PSM/7 RIP Servers. As a pre-press specialist, my job included laying out printer spreads, readying files for print-ready status and doing various graphic design projects for our clients.

Oct 2014 - July 2015

**FLESHLIGHT (ILF)**  
AUSTIN, TEXAS

You don't even want to see most of the things I had to design and edit working as the head of graphic design for one of the world's best-selling erotic toys. It was a unique experience, to say the very least, but as they say - a paycheck is a paycheck. I was charged with creating all digital and print assets, plus front-end web development for the company's fleet of international eCommerce and wholesale websites.

MOVED TO AUSTIN  
April 2012



Oct 2006 - Oct 2008

**KIXY 94.7FM**  
SAN ANGELO, TEXAS

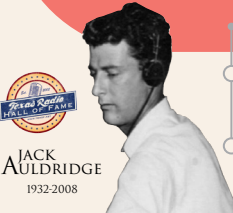
Weekend DJ for one of the largest radio conglomerates in West Texas.

July 2005 - Aug 2010

**mediajaw**  
SAN ANGELO, TEXAS

This is where I did most of my website building. I worked with clients to build solid, effective website templates around their ideas and existing branding - or in many cases, created their branding - along with building their website. I'm not exactly sure how many custom websites I designed and coded in my 5 years with the company, but my best guess is somewhere between 300-400.

Aug 2003 - May 2004



JACK AULDRIDGE  
1932-2008

**KMDX 106.3FM**  
SAN ANGELO, TEXAS

Host of the Morning Mashup with Texas Radio Hall-of-Famer **Jack Auldrige**.



June 1997 - March 1999

**MAYFIELD PAPER COMPANY**  
SAN ANGELO, TEXAS

While working in customer service and order processing, I also designed the company's website. This was my first official paying web design project.

April 1999 - June 2000

**POWER SYSTEMS COMPUTERS**  
SAN ANGELO, TEXAS

In addition to designing the company's website and advertising, I was also a computer technician, working both in-house and on-site.

June 2000 - July 2005

**ROCK 300, INC.**  
SAN ANGELO, TEXAS

Rock 300 was some of the most fun I ever had. Not only was I eventually the top on-air talent on our prime-time, nationwide network, I also researched, built, and designed the company's streaming music network to help transition from more expensive, Ku-band satellite delivery - even designing and building the back-end network and integrating it with our on-air music servers. I also served as the company's web developer, IT manager, and graphic designer.



1990s

Aug 1996 - May 1997

**ASU**  
SAN ANGELO, TEXAS

Computer Science Major

MOVED TO SAN ANGELO  
August 1996

**THE PIVOTAL POINT**  
INTRODUCTION TO GRAPHIC/WEB DESIGN

After getting my hands on Photoshop 4.0 in the radio/tv lab at Howard Payne, I bought a student copy and began teaching myself everything I could learn. Within a few weeks, I started studying and learning HTML coding. A few weeks later, I was designing my first full websites just for fun.



Aug 1995 - Aug 1996

**HOWARD PAYNE UNIVERSITY**  
BROWNWOOD, TEXAS

Radio/Television Major

MOVED TO BROWNWOOD  
August 1995

FOR A PORTFOLIO AND MUCH MORE, CHECK OUT MY WEBSITE AT [JAYEVETT.COM](http://JAYEVETT.COM). THANKS SO MUCH!



April 1993 - Dec 1995

**KCOM 1550AM**  
COMANCHE, TEXAS

Started writing, producing and voicing my first commercials and working with customers and deejaying. This was also my first foray into any kind of marketing or advertising.

Oct 1994 - March 1995

**KOXE 101.5FM**  
BROWNWOOD, TEXAS

My goofy 17-year-old voice with 100,000 watts behind me every Saturday and Sunday night from 6pm-12am on Central Texas' biggest radio station.

May 1995



Can you guess our mascot?

**HIGH SCHOOL GRADUATION**  
COMANCHE HIGH SCHOOL Comanche, Texas

July 1995

**FIRST COMPUTER PURCHASE**

On my way to college, I purchased my first real computer - a cheap x386 system running Windows 3.1. In fact, Windows 95 was released the following week.

"IT ALL STARTS HERE."  
- MIKEY, "THE GOONIES" (1985)

## JAYEVETT

FULL-SERVICE GRAPHIC DESIGNER

www.jayevett.com • hello@jayevett.com

325.212.2258

### DESIGN PROFICIENCIES

- Graphic Design & Front-End Web Design
- Print & Digital Marketing Assets
- Branding & Identity Creation/Management
- Image Editing, Extraction, and Manipulation
- SEO & Social Media Management
- Custom Business Forms & Collateral
- Pre-press layout, pagination, color correction, and recreations

### TECHNICAL PROFICIENCIES

Platforms: Mac OSX, Windows XP/Vista/7/8/10

Web Development: HTML5, CSS3, JavaScript, jQuery, Bootstrap

Applications: Adobe Creative Suite (Photoshop, Illustrator, InDesign, Dreamweaver, Acrobat, Lightroom, Flash), Microsoft Office, PS/M RIP servers, Roland VersaWorks

HTML5	
CSS3	
JavaScript	
jQuery	
Photoshop	
Illustrator	
InDesign	
Dreamweaver	



PROUD MEMBER  
NATIONAL ASSOCIATION OF  
PHOTOSHOP PROFESSIONALS